BLANQUERNA
UNIVERSITAT RAMON LLULL

EXCHANGE STUDENTS

List of courses

Fall & Spring 26/27

Before you choose

Antes de elegir · how to build your Learning Agreement

01

18–30 ECTS per semester

Exchange students can choose any of the subjects in the list to prepare their learning agreement until completing the necessary credits (minimum 18 ECTS, maximum 30 ECTS per semester). You can mix subjects of all degrees and years if your schedule allows it.

Pueden escoger cualquiera de las materias del listado para confeccionar su learning agreement hasta completar los créditos necesarios (lo habitual es entre 18 ECTS y máximo 30 ECTS por semestre). Se pueden mezclar asignaturas de todos los grados y cursos si los horarios lo permiten.

02

Maximum 2 seminars

A maximum of 2 seminars per student. In this list, seminars are worth 8 ECTS and have limited spots (marked “Limited spots available”).

Máximo 2 seminarios por estudiante.

03

Tracks avoid overlaps

If complete TRACKS are chosen, the overlapping of schedules between subjects is avoided. Tracks can be completed with any of the common subjects or any subject of any degree and year. You can also choose subjects from different tracks.

Si se escogen TRACKS completos se evita el solapamiento de horarios entre materias. Los tracks se pueden completar con cualquiera de las asignaturas comunes o cualquier asignatura de cualquier grado y curso. Así mismo se puede escoger asignaturas de diferentes tracks.

04

Welcome Day & add/drop

Definitive schedules will be provided to students on Welcome Day and there will be an add/drop period of 10 days after the beginning of the semester. If there are overlaps between subjects, you have to change the subject.

Los horarios definitivos se entregan el día del Welcome Day. Si hay solapamientos entre asignaturas, hay que cambiar de asignatura. Durante los 10 primeros días de clase se pueden solicitar cambios de las materias escogidas.

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How to read the list

Links

Syllabus → opens the course syllabus

Schedule → opens the schedule sheet

Course info → opens the course document

Degrees

COM → Communication

ADV → Advertising & PR

AUD → Audiovisual

PER / JOURNALISM → Journalism

IR → International Relations

GCM → Global Communication Management

BLANQUERNA
UNIVERSITAT RAMON LLULL

Fall semester
26/27

01 Common courses for exchange students

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17262	**Seminario III para Alumnos de Intercambio. Comunicación Profesional** Seminar III for Exchange Students. Professional Communication	**COM** Year 2	English	8 ECTS	Fall & Spring	G. 91 G. 92	Antoni Castells Sílvia Sáez	Mon & Wed · 15h–18h Room 414 Mon & Wed · 15h–18h Room 413 Limited spots available	Course info

This Seminar takes place each semester for all the exchange students, independently of the different courses in Spanish and English they would like to include in their Learning Agreement. Its contents are related to all the degrees taught in our School – Journalism, Advertising and Public Relations, Audiovisual Communication and International Relations – although it works as an independent learning unit. It is a practical approximation to the profession, as it plunges the exchange student into the culture, the media industry and the international relations of our society, combining classes from experts, guided cultural visits to important spots in our city, initiation to the Spanish and Catalan society, lectures in our headquarters and so on. The professor of the Seminar will be the tutor of the student for the whole semester, and will be their guide through all the academic aspects of the exchange.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
75819	**Spanish for Exchange Students**	**COM** Year 1	Spanish	2 ECTS	Fall & Spring	—	Lluís Pastor	Tue 15h–16:30h Thu 16:30h–18h · Room 304	Course info
77020	**Catalán para Alumnos de Intercambio** Catalan for Exchange Students	**COM** Year 1	Catalan	3 ECTS	Fall & Spring	—	Oriol Izquierdo	Tue 16:30h–18h Thu 15h–16:30h · Room 303	Course info

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
English language courses									
17231·2·3·4	**English for Communication (B1–B2)** Levels 1 to 4	**COM** Year 1	English	**3** ECTS	Fall & Spring	—	—	Placement exam required	**Course info**
12884·5·6	**English for International Relations (B2+)** Levels 1 to 3	**IR** Year 1	English	**4** ECTS	Fall & Spring	—	—	Placement exam required	**Course info**
75575·6	**English Global Communication Management (B2+)** Levels 1 and 2	**GCM** Year 1	English	**4** ECTS	Fall & Spring	—	—	Placement exam required	**Course info**

English placement exam. It is compulsory for being registered to these courses. The test takes place on Welcome Day, at 15:30h. No second calls. When the results are available, we will offer the available schedules according to the appropriate level for each student.

02 Communication degrees courses

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
77110	**Lenguaje y técnica de la imagen y el sonido** Language and Techniques of Sound and Image	**COM** Year 1	Spanish	5 ECTS	Fall	G3	—	Grupo entero + clases prácticas	Syllabus Schedule
17243	**Derecho de la Comunicación** Communication Law	**AUD JOURNALISM** Year 3	Spanish	4 ECTS	Fall	GCAU+ GPER	Ivan Gómez	Grupo entero	Syllabus Schedule
17330	**Teoría y Técnicas de las RP** Theory and Techniques in Public Relations	**ADV** Year 3	Spanish	3 ECTS	Fall	M	Joan Cuenca	Grupo entero + grupo partido (p)	Syllabus Schedule
17326	**Planificación Estratégica Publicidad, RP: El Planner** Strategic Planning in Advertising, PR: The Planner	**ADV** Year 3	Spanish	3 ECTS	Fall	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17394	**Dirección de Arte** Art Direction	**ADV** Year 3	Spanish	3 ECTS	Fall	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17328	**Seminario V: Communication Strategy** Barcelona Creative City	**ADV** Year 3	English	8 ECTS	Fall	G22	Marc Mallafré	**Limited spots available**	Course info Schedule

Discover the creativity in one of the most creative cities in the world, from the hand of a creative director. The seminar has no exams, and the students will learn how is the creativity related to advertising and culture, and will visit some agencies in the city as a practical approximation to the profession. The professor of the Seminar will be the tutor of the students for the whole semester, and will be their guide through all the academic aspects of the exchange.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17396	**Dirección de Fotografía** Photo Direction	**AUD** Year 3	Spanish	3 ECTS	Fall	T	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17403	**Fundamentos del Guión** Scriptwriting Fundamentals	**AUD** Year 3	Spanish	3 ECTS	Fall	T	F. de Felipe	Grupo entero + grupo partido (p)	Syllabus Schedule
17244	**Empresa y Estructura de la Comunicación** Business and Structure of Communication	**JOURNALISM** Year 3	Spanish	4 ECTS	Fall	T	—	Grupo entero	Syllabus Schedule
17324	**Técnicas de Planificación de Medios** Techniques in Media Planning	**ADV** Year 3	Spanish	3 ECTS	Fall	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17239	**Identidad y Cultura Corporativas** Identity and Corporate Culture	**JOURNALISM** Year 3	English	3 ECTS	Fall	T	—	Core group + half group (p)	Syllabus Schedule
17424	**Seminar VII. Experimental Cinema**	**AUD** Year 4	English	8 ECTS	Fall	G	Carla Subirana	Limited spots available	Syllabus Schedule

Following the instructor's guidelines, students must conceive, design and produce one or more audiovisual pieces in order to familiarise themselves with the creative process of a film or television production. They must develop the scriptwriting, directing, production and post-production phases of an audiovisual work. The Seminar VII module is primarily practical in nature and provides a pedagogical setting with a small group of students.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17268	**Seminario VII. Internacional. Profesor P. Capilla** Seminar VII. International Professor Pablo Capilla	**PER** Year 4	Spanish	8 ECTS	Fall	G	Pablo Capilla	Limited spots available	Syllabus Schedule
17268	**Seminar VII. Corporate Communication**	**PER** Year 4	English	8 ECTS	Fall	—	—	Limited spots available	Syllabus Schedule
17413	**Digital marketing**	**ADV** Year 4	English	3 ECTS	Fall	T	—	Core group + half group (p)	Syllabus Schedule
17413	**Marqueting digital**	**ADV** Year 4	Spanish	3 ECTS	Fall	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17423	**Seminario VII: Agency-advertising rol** Immersive marketing roleplay	**ADV** Year 4	English	8 ECTS	Fall	G21 / T	Aleksandra Krtolica	Limited spots available	Syllabus Schedule Extra info

The seminars are 6 hours per week workshops, in a small group of 10 to 14 maximum. In the Role Seminar, your group will play the role of a Marketing Department of a Brand proposed by the tutor. Some of the brands invited until now were: Puma, Knox, Brownie, Danone, Fontvella, Brita, etc. The other seminars will play the role of ad agencies that your Brand hires to create campaigns, strategies, creativities and some more tactical actions. The role of your Marketing Department is to set the strategies and the needs in a brief and then follow the proposals and creations done by the agencies, while you might work on other marketing needs for your own brand. Meetings, partial deliveries and negotiations with the agencies will take place throughout the course, until the final presentations where Brand managers from the actual company are invited to give a very realistic feedback to all of you. It is a continuous assessment with no exams where not only the knowledge and assignments turned in are evaluated, but also the students' attitude, creativity and team work in a real Brand-Agency role play.

03 Degree in International Relations

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 2									SCHEDULE
76433	**Theories of International Relations**	**IR** Year 2	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus
76435	**International Political Structure**	**IR** Year 2	English	6 ECTS	Fall	1	Oscar Mateos	—	Syllabus
77288	**The European Union and European Affairs**	**IR** Year 2	English	6 ECTS	Fall	1	—	—	Syllabus

Visiting professors. Attendance to all the sessions of a visiting professor is compulsory to pass this part of the course. Visiting professors count 7.5% of the final grade of the course. Please read carefully the syllabus of the courses.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 3									SCHEDULE
76457	**Human Rights and Ethics**	**IR** Year 3	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus

Visiting professors. Attendance to all the sessions of a visiting professor is compulsory to pass this part of the course. Visiting professors count 7.5% of the final grade of the course. Please read carefully the syllabus of the courses.

76453	**International Trade and Finances**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76462	**Peace and Security**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76461	**Democracy and Democratization Processes**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76454	**Theories of Communication**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76463	**Gender and International Relations**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76456	**Global Society and Technology**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus
76455	**Communication Management in Public Affairs**	**IR** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP AND LU 1 (ELECTIVE)	Syllabus

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 4 (afternoon)									**SCHEDULE**
76480	**Lobby and Advocacy**	**IR** Year 4	English	3 ECTS	Fall	1	—	CORE GROUP AND HALF GROUP (p)	**Syllabus**
76490	**Project Management & International Tenders**	**IR** Year 4	English	3 ECTS	Fall	1	—	CORE GROUP AND HALF GROUP (p)	**Syllabus**
76491	**Negotiation & Leadership**	**IR** Year 4	English	3 ECTS	Fall	1	—	CORE GROUP AND HALF GROUP (p)	**Syllabus**
76492	**Global Intelligence**	**IR** Year 4	English	3 ECTS	Fall	1	—	CORE GROUP AND HALF GROUP (p)	**Syllabus**

04 Degree in Global Communication Management

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK GCM 1									SCHEDULE
77277	**Fundamentals of Economics and Business**	**GCM** Year 1	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus
75581	**Political Philosophy**	**GCM** Year 1	English	6 ECTS	Fall	1	Miguel Franquet	CORE GROUP + LU 1 AND LU 2	Syllabus
77275	**Seminar I: Words, images & Critical thinking I**	**GCM** Year 1	English	8 ECTS	Fall	1	—	Limited spots available	Syllabus
75609	**Theory of Communication and Information**	**GCM** Year 1	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus
TRACK GCM 2									SCHEDULE
75579	**Contemporary History**	**GCM** Year 2	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus
75610	**International Political Economy**	**GCM** Year 2	English	6 ECTS	Fall	1	—	CORE GROUP + LU 1 AND LU 2	Syllabus
77287	**Global Communication & Engagement**	**GCM** Year 2	English	6 ECTS	Fall	1	—	—	Syllabus pending
75613	**Seminar III: Global Communication Trends**	**GCM** Year 2	English	8 ECTS	Fall	G1 · G2	—	Limited spots available	Syllabus

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK GCM 3									SCHEDULE
75834	**Communication Ethics**	**GCM** Year 3	English	6 ECTS	Fall	1	Miguel Franquet	CORE GROUP + LU 1 AND LU 2	Syllabus
75835	**Theory and Techniques of Public Relations**	**GCM** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP + LU 1	Syllabus
75841	**Digital Content Management**	**GCM** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP + LU 1	Syllabus
76285	**Communication Management in Public Affairs and Public Diplomacy**	**GCM** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP + LU 1	Syllabus
76286	**Global Governance and Religions**	**GCM** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP + LU 1	Syllabus
75838	**Mathematics Applied to Social Sciences**	**GCM** Year 3	English	3 ECTS	Fall	1	—	CORE GROUP + LU 1	Syllabus
75837	**Seminar V: Business and Management**	**GCM** Year 3	English	8 ECTS	Fall	G1 · G2	—	Limited spots available	Syllabus

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK GCM 4									SCHEDULE
75843	**Communication Law**	**GCM** Year 4	English	4 ECTS	Fall	1	—	CORE GROUP	Syllabus
75845	**People Management**	**GCM** Year 4	English	3 ECTS	Fall	1	Pilar Muro	CORE GROUP + LU 1	Syllabus
75846	**Digital Marketing**	**GCM** Year 4	English	4 ECTS	Fall	1	—	CORE GROUP	Syllabus
75847	**Programing Languages**	**GCM** Year 4	English	4 ECTS	Fall	1	—	CORE GROUP	Syllabus
75844	**Seminar VII: Leadership, Negotiation and Advocacy**	**GCM** Year 4	English	8 ECTS	Fall	G1 · G2	—	Limited spots available	Syllabus

BLANQUERNA
UNIVERSITAT RAMON LLULL

Spring semester
26/27

01 Common courses for exchange students

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17262	**Seminario III para Alumnos de Intercambio. Comunicación Profesional** Seminar III for Exchange Students. Professional Communication	**COM** Year 2	English	8 ECTS	Fall & Spring	G. 91 G. 92	Antoni Castells Sílvia Sáez	Mon & Wed · 15h–18h Room 414 Mon & Wed · 15h–18h Room 413 Limited spots available	Course info
75819	**Spanish for Exchange Students**	**COM** Year 1	Spanish	2 ECTS	Fall & Spring	—	Lluís Pastor	Tuesdays · 15h–18h	Course info

This Seminar takes place each semester for all the exchange students, independently of the different courses in Spanish and English they would like to include in their Learning Agreement. Its contents are related to all the degrees taught in our School – Journalism, Advertising and Public Relations, Audiovisual Communication and International Relations – although it works as an independent learning unit. It is a practical approximation to the profession, as it plunges the exchange student into the culture, the media industry and the international relations of our society, combining classes from experts, guided cultural visits to important spots in our city, initiation to the Spanish and Catalan society, lectures in our headquarters and so on. The professor of the Seminar will be the tutor of the student for the whole semester, and will be their guide through all the academic aspects of the exchange.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
English language courses									
17231·2·3·4	**English for Communication (B1–B2)** Levels 1 to 4	**COM** Year 1	English	**3** ECTS	Fall & Spring	—	—	Placement exam required	**Syllabus**
12884·5·6	**English for International Relations (B2+)** Levels 1 to 3	**IR** Year 1	English	**4** ECTS	Fall & Spring	—	—	Placement exam required	**Syllabus**
75575·6	**English Global Communication Management (B2+)** Levels 1 and 2	**GCM** Year 1	English	**4** ECTS	Fall & Spring	—	—	Placement exam required	**Syllabus**

English placement exam. It is compulsory for being registered to these courses. The test takes place on February 4th, 15:30h. No second calls. When the results are available, we will offer the available schedules according to the appropriate level for each student. ATTENTION: we cannot guarantee that groups with spots available fit in your schedule. **LIMITED SPOTS AVAILABLE.**

02 Communication degrees courses

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17238	**Teoría de la Comunicación y de la Información** Theory of Communication and Information	**COM** Year 1	Spanish	6 ECTS	Spring	G4	—	Grupo entero + UF1 y UF2	**Syllabus** **Schedule**
77125	**Diseño Gráfico Aplicado** Applied Graphic Design	**ADV / JOURNALISM** Year 2	Spanish	3 ECTS	Spring	G1	—	Grupo entero	**Syllabus** **Schedule**
77124	**Ecosistemas Digitales** Digital Ecosystems	**COM** Year 2	Spanish	3 ECTS	Spring	G3	—	Grupo entero + grupo partido (p)	Syllabus pending **Schedule**
17325	**Marketing Estratégico y Operacional** Strategic and Operational Marketing	**ADV** Year 3	English	3 ECTS	Spring	T	—	Core group + half group (p)	**Syllabus** **Schedule**
17329	**Seminar VI: Communication Strategy** Barcelona Creative City	**ADV** Year 3	English	8 ECTS	Spring	G23	—	**Limited spots available**	**Syllabus** **Schedule** **Seminar details**

Discover the creativity in one of the most creative cities in the world, from the hand of a creative director. The seminar has no exams, and the students will learn how is the creativity related to advertising and culture, and will visit some agencies in the city as a practical approximation to the profession. The professor of the Seminar will be the tutor of the students for the whole semester, and will be their guide through all the academic aspects of the exchange.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
17401	**Estrategia y Planificación de Medios** Strategy and Media Planning	**ADV** Year 4	Spanish	3 ECTS	Spring	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17414	**Marqueting internacional (=75849 International Marketing)** International marketing	**ADV** Year 4	English	4 ECTS	Spring	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17402	**Estrategia de las Relaciones Públicas** Public Relations Strategie	**ADV** Year 4	Spanish	3 ECTS	Spring	M	—	Grupo entero + grupo partido (p)	Syllabus Schedule
17425	**Seminar VIII: Agency-Advertising Rol II.** Immersive Marketing Roleplay	**ADV** Year 4	English	8 ECTS	Spring	G21 (T)	—	Limited spots available	Syllabus Schedule Extra info
17425	**Seminar VIII: Agency-Advertising Rol II.** Immersive Marketing Roleplay	**ADV** Year 4	Spanish	8 ECTS	Spring	G12	—	Limited spots available	Syllabus Schedule Extra info
76426	**Seminar VIII: AI tools for creating digital content**	**DCOM** Year 4	English	8 ECTS	Spring	—	Karma Peiró	Limited spots available	Syllabus Schedule

The seminars are 6 hours per week workshops, in a small group of 10 to 14 maximum. In the Role Seminar, your group will play the role of a Marketing Department of a Brand proposed by the tutor. Some of the brands invited until now were: Puma, Knox, Brownie, Danone, Fontvella, Brita, etc. The other seminars will play the role of ad agencies that your Brand hires to create campaigns, strategies, creativities and some more tactical actions. The role of your Marketing Department is to set the strategies and the needs in a brief and then follow the proposals and creations done by the agencies, while you might work on other marketing needs for your own brand. Meetings, partial deliveries and negotiations with the agencies will take place throughout the course, until the final presentations where Brand managers from the actual company are invited to give a very realistic feedback to all of you. It is a continuous assessment with no exams where not only the knowledge and assignments turned in are evaluated, but also the students' attitude, creativity and team work in a real Brand-Agency role play.

03 Degree in International Relations

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 2									SCHEDULE
76438	**Global Political Economy**	**IR** Year 2	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
76439	**Foreign Policy**	**IR** Year 2	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
77289	**Qualitative and Quantitative Research Techniques**	**IR** Year 2	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus

Visiting professors. Attendance to all the sessions of a visiting professor is compulsory to pass this part of the course. Visiting professors count 7.5% of the final grade of the course. Please read carefully the syllabus of the courses.

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 3									SCHEDULE
76477	**Development Economics and International Development Cooperation System**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76482	**Foreign Policy of Great Powers***	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
	*Regarding Foreign Policy of Great Powers, it is highly advisable to have previous knowledge about it to not have problems with the course.								
76484	**Diplomacy**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76485	**Cultural Diversity**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76479	**Marketing (=75754 Fundamentals of Marketing)**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76487	**Migration & Demographic Trends**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76497	**EU Law**	**IR** Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76459	**Seminar VI: regional studies, Subsaharan Africa**	**IR** Year 3	English	8 ECTS	Spring	G1	—	Limited spots available	Syllabus

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK IR 4 (afternoon)									SCHEDULE
76483	**International Relations and Big Data**	**IR** Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76478	**Regional Economic Integration and EU Economics**	**IR** Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76488	**EU Foreing Policy**	**IR** Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76489	**International Business (=75851 International Business)**	**IR** Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
76486	**Environmental sustainability and climate change**	**IR** Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus

04 Degree in Global Communication Management

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK GCM 1									SCHEDULE
75583	**Introduction to Law**	**GCM** Year 1	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
75584	**Introduction to Political Science**	**GCM** Year 1	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
77278	**Marketing**	**GCM** Year 1	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
TRACK GCM 2									SCHEDULE
77279	**International Relations**	**GCM** Year 2	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
75752	**International Trade**	**GCM** Year 2	English	6 ECTS	Spring	G1	—	Core group + LU1 and LU2	Syllabus
75753	**Digital Storytelling**	**GCM** Year 2	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
75612	**Intercultural Communication**	**GCM** Year 2	English	4 ECTS	Spring	G1	—	Core group	Syllabus
77286	**Sociology**	**GCM** Year 2	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus pending
75751	**Seminar IV: Professional Communication Skills**	**GCM** Year 2	English	8 ECTS	Spring	G1	—	Limited spots available	Syllabus

CODE	COURSE	DEGREE	LANGUAGE	ECTS	TERM	GROUP	PROFESSOR	SCHEDULE / NOTES	LINKS
TRACK GCM 3									SCHEDULE
75839	**Global Project Management**	GCM Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
75836	**Finances**	GCM Year 3	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
TRACK GCM 4									SCHEDULE
75852	**Data Science and Analytics**	GCM Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
75850	**Seminar VIII: Global Communication Project and Planning**	GCM Year 4	English	8 ECTS	Spring	G1	—	Limited spots available	Syllabus
75851	**International Business (=76489 International Business)**	GCM Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus
75849	**International Marketing (=17414 International Marketing)**	GCM Year 4	English	4 ECTS	Spring	G1	—	Core group	Syllabus
76287	**Management in Corporate Communication and Public Relations**	GCM Year 4	English	3 ECTS	Spring	G1	—	Core group + 6 sessions	Syllabus