

Course Inauguration 2023-2024

PhD in Communication

Assessment of Doctoral Candidates

1. Research Plan

2. Document of Doctoral Activities (DAD)

Assessment of Doctoral Candidates

Research Plan

[Scala guide for assessing doctoral candidates](#)

[Manual de Scala per a l'avaluació del doctorand](#)

DUE DATE: April 10, 2024

Assessment of Doctoral Candidates

Document of Doctoral Activities (DAD)

[Scala guide for assessing doctoral candidates](#)

[Manual de Scala per a l'avaluació del doctorand](#)

DUE DATE: May 22, 2024

Other Academic Information

Length of studies

Durada dels estudis

Application forms

Documents de sol·licitud

-
1. Application for change permanence regime

 2. Application for the presentation of the doctoral thesis in the modality of compendium of publications

 3. Application for extension

Main Activities

1. Conference: La imagen de la mujer en Chile.
Consumo y representación a través de la publicidad en las revistas femeninas
2. Epistemological bases
3. Methodology
4. Methodology and Analysis
5. Sources
6. The 4 Minute Thesis Competition

1. Conference



**Monday,
October 30, 16:30h.
Room B32
(Library building).**

La imagen de la mujer en Chile.
Consumo y representación a través
de la publicidad en las revistas
femeninas.

Dr. Enrique Vergara, professor at
Pontificia Universidad Católica de
Chile, Facultad de Comunicaciones

Epistemological bases

METHODOLOGY	Epistemological bases	1) Human research and science 2) Reality and objectivity 3) Basic and applied research paradigms 4) Research ethics	3 hours	Toni Castells	8 November, 15-18h. (R3, Research Institute)
--------------------	------------------------------	--	---------	---------------	--

Writing

METHODOLOGY	Writing	1) Validity and reliability 2) Conceptualization Operationalization 3) Research question 4) Hypothesis	3 hours	Toni Castells	15 November, 15-18h. (R3)
		Workshop “Sit and write”	6 hours		20 February, 10-18h (R3), and small conference in June (date to be determined)

Gender perspective

METHODOLOGY	Gender perspective	<ol style="list-style-type: none">1) Gender equality in the EU2) What does it mean to apply the gender perspective to research?3) What does it mean and why to apply the feminist perspective to research?4) Research cycle	2 hours	Lidia Cordero	17 April, 10-12h.
--------------------	---------------------------	--	---------	---------------	-------------------

Quantitative & Qualitative

METHODOLOGY & ANALYSIS	Quantitative	Applied statistics	15 hours	Josep Sala	22 & 27 May, 3, 10 & 17 June, 18-21h.
	Qualitative	Market research	3 hours	Pilar Navarro	21, 24, 29, 31 May & 5 June, 18-21h. (R3)
		Traditional qualitative research	9 hours	Pilar Navarro	
		New research methods and advanced research	3 hours	Pilar Navarro	

Sources of Information & Reference Management Softwares

SOURCES	Sources of information	2 hours	Xavier Casals	12 December, 18-20h.
	Reference management softwares	2 hours	Anna Ubach Gemma Ivern	17 April, 16-18h.

Research Visibility, Publications, Congresses, Open Science and Thesis Typologies

DISSEMINATION	Research Visibility	Manage Research data Digital profiles of researchers	2 hours	Joaquim Espín	17 April, 18-20h.
	Publications	-	1 hour	Jaume Suau	17 April, 12-13h.
	Congresses	Presentations, communications and posters	1 hour	Alba Sabaté	17 April, 13-14h.
	Open Science and Thesis Typologies	Open Science Industrial doctorate and thesis by compendium	3 hours	Anna Caellas	-

Proposals of courses addressed to doctoral students (2024-25)

1. Call: May

2. Deliberation: June

The 4 Minute Thesis competition

Doctoral students from URL programs will participate in the competition, with the challenge of explaining their research to a general audience in a maximum of **4 minutes**, using simple and easily understandable language.

The winning contestant will represent the University in the interuniversity competition 'Present your thesis in 4 minutes,' organized by the Catalan Foundation for Research and Innovation.

Thank you

